

Organisers:



香港特別行政區政府
The Government of the Hong Kong
Special Administrative Region



- Featured **60** prominent speakers from around the world
- Attended by more than **1,500** financial players and business leaders and over 370 journalists from 31 countries and regions
- A **37%** increase in attendance from AFF 2009



1st row – from left to right:

The Hon Ronald Arculli, GBS, JP
Chairman, Hong Kong Exchanges and Clearing Ltd,
and Member of the Executive Council, HKSAR
Mr Wang Chunzheng, Executive Vice Chairman,
China Centre for International Economic Exchanges
Mr Jack So, JP, Chairman, HKTDC
Professor Liu Mingkang, Chairman,
China Banking Regulatory Commission
The Hon Donald Tsang, GBM, Chief Executive,
HKSAR
Dr Dominique Strauss-Kahn, Managing Director,
International Monetary Fund
Mr John C Tsang, JP, Financial Secretary, HKSAR
Mr Korn Chatikavanij, Minister of Finance, Thailand
Professor K C Chan, SBS, JP, Secretary for Financial
Services and the Treasury, HKSAR
The Hon Dato' Seri Ahmad Husni Hanadzlah,
Minister of Finance II, Malaysia



2nd row – from left to right:

Mr Emil Paulis, Director, Financial Services Policy
and Financial Markets, European Commission
Mr Peter Wong, JP, Chief Executive Officer, The Hongkong and
Shanghai Banking Corporation Limited
Mr Tu Guangshao, Vice Mayor of Shanghai
Mr Fred Lam, JP, Executive Director, HKTDC
Ms Au King-chi, JP, Permanent Secretary for Financial Services and
the Treasury (Financial Services), HKSAR
Mr Rintaro Tamaki, Vice Minister of Finance for International Affairs, Japan
Dr Jong-Goo Yi, Standing Commissioner, Financial Services Commission, Korea
Mr Norman T L Chan, SBS, JP, Chief Executive, Hong Kong Monetary Authority

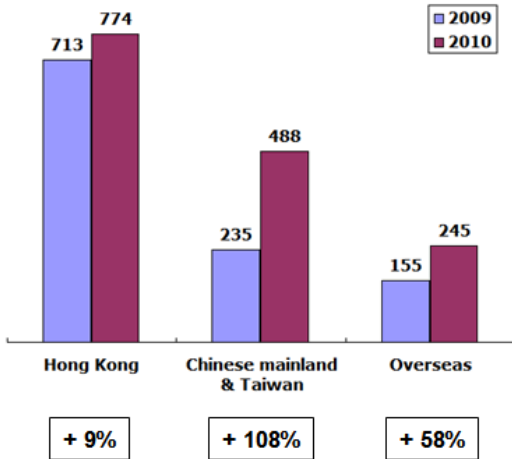


Forum Highlights

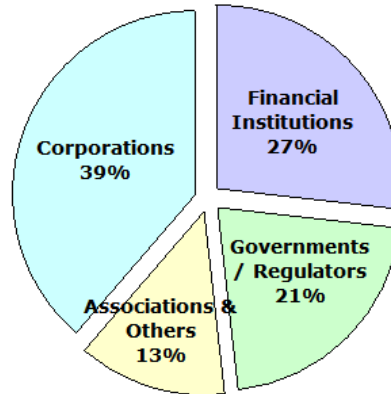
Two-Day Programme

Covered a variety of prevailing financial issues under the theme, *Asia in the New Economic Order*

- Plenary Session on the Global Post-crisis Financial Landscape
- Policy Dialogue on Financial Reform Impacts and Regulatory Regime Changes
- Global Investment Opportunities
- China-focused Topics
- Environment and Natural Resources
- Infrastructure-related Issues



Attendance Breakdown by Geographical Region



Attendance Breakdown by Business Nature



“Although it’s only three years old, the Forum has really accomplished a great deal, I think it has a really bright future in front of it.”

E Gerald Corrigan, Managing Director, Goldman Sachs; and former President, Federal Reserve Bank of New York, USA

Thematic Workshops

- Greater China Financial Cooperation
- Investment Opportunities in Russia and the CIS
- Developments in Bank Capital Instruments
- Hong Kong, the Islamic Gateway to China
- European Financial Institutions in Asia – Levelling the Regulatory Maze



Networking Receptions

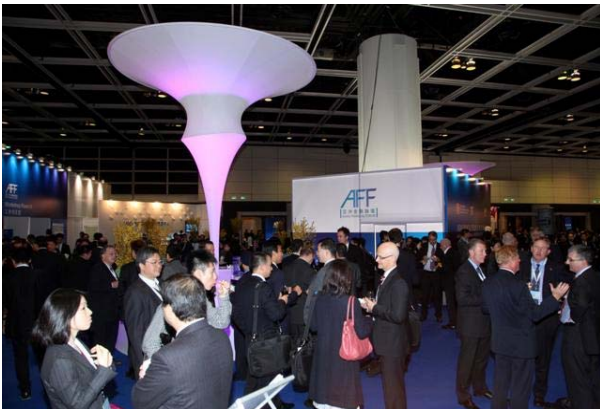
Networking is one of the key elements of the AFF besides the main programme. In addition to a Networking Lounge with business centre facilities, a research centre, hospitality suites and exhibition booths, a series of networking receptions took place during the two-day event, allowing participants to obtain the latest market news and meet with new business contacts.



Networking Lounge



Keynote Luncheon



Cocktail Reception



Keynote Breakfast

Matchmaking Sessions

The DealSource session was an opportunity for private equity firms, intermediaries and transaction support professionals to find and meet each other.



“Some actual transactions were discussed, but more importantly people were here deciding whether they want to talk to each other after this event.”

Patrick Hurley, Managing Director, MidMarket Capital Advisors LLC, USA

“Here, we plan to use the Hong Kong platform to actively look for investment opportunities and in the longer run, M&A deals.”

Andy Li, COFCO (中國糧油), Mainland China



“We were impressed with the DealSource format and could see that the HKTDC put a great deal of effort into making it such a successful platform”

Chief Commercial Consul, American Consulate General, USA

What The Participants Said

"We attended the AFF to learn more about the global financial trends, especially the policies of different governments and the latest information on investment. Besides, more than 50 mainland entrepreneurs joined the delegation led by the Federation of Industry and Commerce of Guangdong Province for networking and business-matching with other financial players. We will participate in the next AFF and will recommend more companies to join as well."

Chen Dan, President, The Guangdong Evergreen Group Co Ltd; Chairman, Federation of Industry and Commerce of Guangdong Province, Mainland China

"The content of the AFF is excellent. It enables us to better understand the role of Asia in the global economy and its economic development. Through this forum, we can learn from our counterparts' experience and make new business contacts. This is a very meaningful event."

Liu Zhichao, Chairman, China Futures Association, Mainland China

"AFF is an international networking platform. It is helpful for a young fund management firm like us to keep abreast of the latest trends in the overseas capital markets and meet with global collaborators."

Jean Zhou, Executive Partner, Nuoding PE Fund Management LLP, Mainland China

"There were so many qualified world-class speakers at the AFF, those speakers in charge of the world's economy, so the event was very important, very useful."

Kittratt Na Ranong, Deputy Director, Sasin Graduate Institute of Business Administration of Chulalongkorn University, Thailand

"I am glad to see such a wide variety of people from different industries here at the Asian Financial Forum. I think the AFF is a premier platform to disseminate information on market access to the European Union and I am extremely happy about the results."

David Ogilvie, Programme Director, EU Business Information Programme (EUBIP), Hong Kong

"The Asian Financial Forum was a well-organised, insightful and significant gathering of over 1,500 financial services professionals from around the region, a glittering line-up of speakers and a strong focus on topical issues including the rise of China and its impact on the global economy."

David Thomas, CEO, Think Global Consulting, Australia

Sponsors



See You in January 2011!